



CAREERS Newsletter



Welcome to the October edition of the James Brindley Careers Newsletter. We welcome feedback and ideas so please keep in touch by contacting the Careers Leader mcmathg@jamesbrindley.org.uk

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James Brindley Facebook

James Brindley Academy welcomes Richard Winter - Enterprise Adviser Education Manager | HS2 Ltd



'I am the Education Manager for HS2, responsible for the work that we do in schools. Our aims is to inspire young people to take an interest in STEM (Science Technology Engineering and Mathematics) subjects and careers. I grew up in Birmingham and worked as a primary school teacher in the UK and abroad, before focusing on STEM education, first at the Thinktank Science Museum and now through my role at HS2.

At HS2 I work with suppliers and volunteers from our business to deliver activities that help young people to develop their Essential Skills and careers knowledge. Our Education Programme includes hands on STEM workshops, support for school careers activities like mock interviews, stands at large careers events like the Big Bang Fair and work experience placements. We want to improve diversity in our sector, and to encourage young people who might not have thought about a career in engineering, construction or rail to find jobs that could be a good match for their skills and interests. I was keen to become an Enterprise Adviser at a SEND school as I believe it is important that all young people are supported to build a successful future.

I hope that working with James Brindley Academy will help me to make sure that the HS2 Education Programme is accessible to all young people. I understand that it can be difficult for SEND schools to build relationships with employers, so I hope that through the contacts I can bring in the HS2 supply chain I will be able to help James Brindley Academy to connect with more local companies'.

As an academy, we are grateful to have this exciting link and are keen to work with Richard and the HS2 supply chain.

Labour Market Information

*LMI obtained from the Office for National Statistics and Gov.uk. Poster last updated August 2020

** Data used in this poster covers the period April - June 2020 and includes furloughed workers



Greater Birmingham & Solihull LEP

Birmingham, Cannock Chase, Lichfield, Solihull, Tamworth & East Staffordshire



Employment

UK - 76.4%
LEP - 71.2%



Unemployment

UK - 3.9%
LEP - 6.7%

16-64 year old population = 1,276,400
Total population = 2,040,300

Full-Time Salary



UK Average - £30,414
LEP Average - £29,603

Self-Employment



9.5%
128,700 people in the region
are self-employed

Apprenticeships

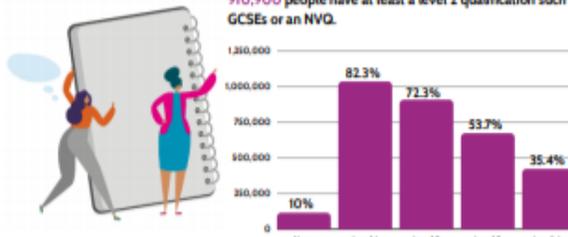
There are approximately 961 live vacancies within a 40 mile radius of Birmingham including...

- Digital Marketing
- Business and Administration
- Pharmacy Assistant
- Multi-skilled Engineer
- Infrastructure Technician
- Assistant Accountant
- Software Developer
- Police Officer
- Electrical Installation
- Health & Social Care

Plus many more! Find local opportunities on www.apprenticeships.gov.uk/

Qualification levels

910,900 people have at least a level 2 qualification such as GCSEs or an NVQ.



Where do people work right now?

Most jobs

- Wholesale & Retail - 145,000 (15.5%)
- Health & Social Care - 123,000 (13.2%)
- Administration - 100,000 (10.7%)
- Manufacturing - 91,000 (9.8%)
- Education - 89,000 (9.5%)

Fewest jobs

- Arts & Entertainment - 17,000 (1.8%)
- Real Estate - 16,000 (1.7%)
- Water, Sewerage & Waste - 5,000 (0.5%)
- Electricity, Gas & Air - 1,000 (0.1%)
- Mining, Quarrying & Utilities - 175 (0.01%)

Growth Sectors

- Health and Social Care
- Life Sciences
- Food & Drink Services
- Professional & Finance Services
- Creative Industries

There are many other sectors that will grow in your region

What are some of the region's big name employers?



Need careers advice? Call us on 0800 100 900, contact us [online](#), or find us on Facebook, Twitter and The Student Room.

WHERE ARE THE JOBS?

To explore apprenticeships and job vacancies, take a look at the following websites:

BIRMINGHAM CAREERS SERVICE

www.birminghamcareersservice.co.uk

NATIONAL APPRENTICESHIP SERVICE

www.apprenticeships.gov.uk/

TOTAL JOBS

www.totaljobs.com

REED JOBS

www.reed.co.uk

MONSTER

www.monster.co.uk

JOB CENTRE

<https://jobhelp.campaign.gov.uk/>



The National Careers Service provides information, advice and guidance to enable people to make decisions on learning, training and work.

<https://nationalcareers.service.gov.uk/>

Have you looked at the careers area on our WEBSITE recently? It has information about apprenticeships, options after year 11 plus local colleges and vocational training providers. <https://www.jamesbrindley.org.uk/>



If you have ideas of what you would like to be included, please let the careers team know: mcmathg@jamesbrindley.org.uk

Gatsby Benchmarks

What are the Gatsby Benchmarks?

The Gatsby Benchmarks provide a framework around which schools can develop and improve their careers programme. James Brindley are working towards all of the benchmarks and have made excellent progress since Sept 2018.

The Benchmarks have been proven to raise young people's aspirations, increase engagement in learning and enable them to gain skills to become work-ready.

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance



Careers Policy and Programme

We have published our careers policy and programme on our website so that they are available for all to read. Both publications can be found on the CAREERS section of the school website:

Policy - this explains what we do, who is responsible and what pupils, parents and carers are entitled to. It is approved by the Senior Leadership Team and reviewed every 3 years.

Programme – this highlights key activities through the year. It is not an exhaustive list and is updated annually but it gives a good flavour of what the Careers Team deliver.

Please take the opportunity to look at these two documents as they all provide a good insight into what we do and we do it.

Young people can expect a range of the following careers activities as a minimum throughout each year at James Brindley. The career programme is adapted for each centre.

Year	AUTUMN TERM	SPRING TERM	SUMMER TERM
7	<p>Form time activities</p> <p>Skills Builder activities</p> <p>Titan Careers Fair</p> <p>PD Lessons: 'Enterprise'</p>	<p>Form time activities</p> <p>National Careers / Apprenticeship week – various activities</p> <p>Careers Fair</p>	<p>Form time activities</p> <p>Careers assembly: What is a career? / the world of work / developing transferrable skills</p>
8	<p>Form time activities</p> <p>Skills Builder activities</p> <p>Titan Careers Fair</p> <p>PD Lessons: 'Enterprise'</p>	<p>Form time activities</p> <p>National Careers / Apprenticeship week – various activities</p> <p>Careers Fair</p> <p>STEAM day</p> <p>KUDOS careers software programme</p>	<p>Form time activities</p> <p>Careers assembly: LMI Jobs of the Future work</p>
9	<p>Form time activities</p> <p>Employer visit</p> <p>Skills Builder activities</p> <p>Titan Careers Fair</p> <p>PD Lessons: 'Enterprise'</p>	<p>Form time activities</p> <p>National Careers / Apprenticeship week – various activities</p> <p>Careers Fair</p> <p>STEAM day</p> <p>KUDOS careers software</p> <p>Careers interviews</p>	<p>Form time activities</p> <p>Careers assemblies: Post 16 Options, Education, Apprenticeships, Traineeships pathways</p>
10	<p>Form time activities</p> <p>Careers day: visits / workshops post 16 education and apprenticeship providers</p> <p>KUDOS careers software</p> <p>Skills Builder</p> <p>World Skills Show</p> <p>Duke of Edinburgh Award</p>	<p>Form time activities</p> <p>Careers Fair</p> <p>Assembly by college / apprenticeship provider</p> <p>Big Bang STEM Fair</p> <p>Duke of Edinburgh Award</p>	<p>Form time activities</p> <p>Careers Assemblies: Decision making</p> <p>Visit to employer</p> <p>Work experience opportunities</p> <p>Work experience assembly</p> <p>Apprenticeship Fair</p> <p>Duke of Edinburgh Award</p> <p>Careers interviews</p> <p>PD Lessons: 'Preparing for Work Experience'</p>
11	<p>Form time activities</p> <p>Careers day: visits to post 16 education and apprenticeship providers</p> <p>Skills Builder</p> <p>World Skills Show</p> <p>Duke of Edinburgh Award</p> <p>Careers interviews</p> <p>PD Lessons: 'Next Steps'</p>	<p>Form time activities</p> <p>Careers Fair</p> <p>Careers assembly by college / apprenticeship provider</p> <p>Post-16 taster and transition sessions</p> <p>Big Bang STEM Fair</p> <p>Duke of Edinburgh Award</p> <p>Careers interviews</p>	<p>Form time activities</p> <p>Careers assembly: Transition / Moving on</p> <p>Apprenticeship Fair</p> <p>Duke of Edinburgh Award</p> <p>Careers interviews</p> <p>Post-16 taster and transition sessions</p>

Virtual events



UniTasterDays, a directory of University events, are still running their weekly online University guidance webinar on Tuesdays on all sorts of different specialisms. Take a look and tune in for some great advice: <https://www.unitasterdays.com/ut-tuesdays.aspx>



Virtual Work Experience 29th October 2020

Network Rail Insight Day

Students must be between the ages of 14-18

The Network Rail Insight Day is open to students who are interested in engineering and the rail industry.

You'll learn about diversity in the rail industry, the impact and legacy of BAME engineers as well as hearing from current Network Rail team members about the importance of diversity and inclusion.

Sign up before places run out <https://join.springpod.co.uk/network-rail-insight-day/?>



Calling all budding hairdressers, make-up artists and beauty therapists!

Thinking about applying for one of our Hairdressing, Beauty Therapy, Make-up or Theatrical and Special Effects college courses, or maybe you already have? Discover more about our creative services college courses with our half term online taster sessions. Join in and create Instagrammable nail art designs, selfie-worthy hairstyles and out-of-this-world special effects!

Not only will these sessions give you a taste of some of the practical activities you will do on our creative college courses, but you'll also virtually meet other people with a creative flair and some of our teaching team.

- **Nail art** – Tuesday 27 October, 2 – 4 pm
- **Special effects** – Wednesday 28 October, 2 – 4 pm
- **Hairstyling** – Thursday 29 October, 2 – 4 pm

Follow the link to find out more:

<https://www.ucb.ac.uk/study/college/take-part-before-you-start/taster-activities/creative-services-online-taster-sessions/>



Follow us on Facebook to find out about more opportunities